Self-Control and Provision of Education Subsidies

Soohyung Lee¹ University of Maryland, USA

Abstract

This paper provides a simple yet unified framework that not only provides a rationale for a government's education subsidies but also allows us to examine what kinds of subsidies would be the least costly. The paper builds a model based on hyperbolic discounting utilities in which a government's intervention in education is justified to ease individual's self-control problem leading to the underinvestment in education; it shows that when the degree of self-control problem is high (low), conditional cash transfer is more (less) cost-effective than price subsidies. Those model predictions are consistent with the empirical patterns observed in education subsidies around the world.

Keywords : Education Policy; Hyperbolic Discounting; Self-Control

JEL classification : E21; H20; H4; H52; I28

¹Department of Economics, University of Maryland, E-mail: LeeS@econ.umd.edu. An earlier version of this paper was circulated under the title of "The Effects of Temptation on the Optimal Provision of Education (SIEPR Discussion Paper 05-003)". I thank the editor Hyoungsoo Zang and two anonymous referees for their valuable comments to the manuscript and their constructive suggestions. I have benefited from discussions with Manuel Amador, Eric Hanushek, Prakash Kannan, Pete Klenow, Narayana Kocherlakota, MicheleTertilt, Mark Wright, Ben Malin, Azeem Shaikh, Joanne Yoong, Philip Tzang. All errors are my own.

First received, March 28, 2012; Revision received, April 10, 2012; Accepted, April 28, 2012.